

EAST HAMPTON
BOARD OF EDUCATION
EAST HAMPTON, CT 06424

Public Relations Sub-Committee

Amy Ordonez – Chairperson
Nancy Oakley

Monday, February 3, 2020
4:30 p.m.
Superintendent's Office

MINUTES

Date: February 3, 2020

Members Present: Ms. Ordonez and Ms. Oakley

Members Absent: Ms. Amtmanis and Ms. Wick

Administration Present: Mr. Smith

1. Call to Order
 - 1.1 The meeting was called to order by Ms. Ordonez at 4:50 p.m. in the Central Office Conference Room.
2. PR Committee Meeting Times
The PR committee will meet the 1st Monday of the month
3. Budget Information Dissemination
 - i. Social Media
 - ii. Websites
 - iii. Newsletters
 - iv. Mailing
 - v. Hard copies in various locations in town: Library, etc.
4. Standard responses to budget misinformation
5. Organizing parents and citizens to report the budget
6. Important catch phrases (A budget of VALUE to the community; a budget of PROGRESS for our students) + others
7. Board of Finance meeting schedule
8. PR Subcommittee as Standing Committee vs. ad hoc committee
9. Other
10. Adjournment
 - 10.1 Motion by Ms. Ordonez, seconded by Ms. Oakley, to adjourn the meeting at 5:32 p.m. Voted unanimously.